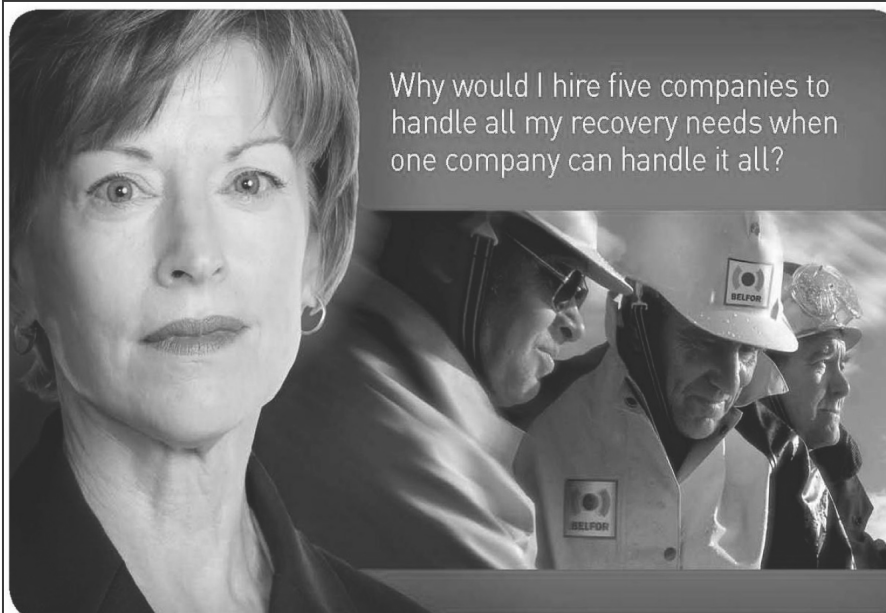


Do You Know the Way to SCA?

Celebrating 40 Years, 1971-2011



**Society of California Archivists
40th Annual General Meeting
April 27-30, 2011
San José, California**



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Cover image: Friedolin Kessler Wood Engraving of the San José Electric Tower, circa 1935. (Courtesy San José State University Special Collections & Archives.)

The San José Electric Tower stood 237 feet tall and was lighted on December 13, 1881. It collapsed in December 1915 after being damaged by a windstorm in February of that year.

Welcome to San José!

On behalf of the Program Committee and the Local Arrangements Committee, we would like to extend a warm welcome to San José, and to the 2011 Annual General Meeting of the Society of California Archivists.

The theme of this conference, "Do You Know the Way to SCA? Celebrating 40 Years, 1971-2011," acknowledges both the unique characteristics of the venue where we will be meeting, as well as the 40th anniversary of the Society of California Archivists (SCA). However, this meeting will also be one that takes a look at the past, present and future: not only of SCA, but of the archival profession and the challenges that it faces.

San José is a fitting venue for such a meeting. On the one hand, as the hub of the Silicon Valley, it is best known today as the home of such major high-tech corporations as Cisco Systems, Adobe, and e-Bay, with other well-known companies like Apple, Hewlett-Packard, Google, Facebook and Yahoo headquartered in neighboring cities. The archival records of today and tomorrow are largely being created with the software and hardware, the products and applications, that were developed by these and other companies of this region. The program for this year's conference reflects the prevalence of digital media, with sessions on topics as varied as the preservation and care of digital photographs, the accessioning of large volumes of electronic records, the unique challenges inherent in processing digital records, and how to archive social networking media. In addition, the Local Arrangements Committee has planned a special treat, by arranging to have the opening reception held at the newly refurbished Computer History Museum in Mountain View, where attendees can view the

newly installed permanent exhibits that are already attracting international attention.

For archivists interested in the pre-digital era, however, San José also has much to offer. Established as a Spanish pueblo in 1777, the history of the region—and its archival record—reflects a rich mosaic of traditions, ranging from the original Ohlone inhabitants of the region, to Mexican rancheros, Cornish miners, Italian owners of vineyards and orchards, and Japanese truck farmers, to name only a few. Visitors can encounter these traditions in a number of nearby historic and cultural sites in and around the city. Several sessions and events at this conference also look back at California's earlier history, and include topics such as archivists who have taken on the role of historian in order to research the region's history, collections that document the environmental history of the region, and a multi-institutional project to publicize and make available rich collections of historic ephemera in San Francisco. The featured luncheon speakers will also reveal new and fascinating aspects of this area's history, with Glenna Matthews sharing her findings about the roles of women workers in the region from the 1920s to the present, and John Boessenecker discussing his research on the 19th century outlaw Tiburcio Vasquez, who met his untimely end in San José in 1875.

A host of other archival topics and issues will be addressed as well, many of which will speak to the challenges that archivists currently face. A workshop on grant writing, along with a session on career strategies for new archivists and another on the issues faced by corporate archives when their parent companies merge, will each speak to such current issues. Archivists like to speak about their personal experiences as well, and two sessions will provide time for doing just that, as one session will look at the surprises that archivists often find in newly ac-

cessioned collections, while another will take a look back at the 40 years of SCA's history, as seen through the experiences of archivists from various generations. Last and certainly not least, the formal programming of the conference will open on Friday morning with a plenary talk by a Pulitzer Prize-winning author, David Hoffman of the *Washington Post*, who will talk about the particular archival challenges he encountered while writing his award winning history of the Cold War arms race, *The Dead Hand*.

In short, there will be something for everybody at this conference. We are glad that you have "found the way to San José," and we hope that by the time you leave, you'll be able to sing—along with Dionne Warwick—that you've "got lots of friends in San José."

Brad Bauer
Program Committee Chair

Jenny Johnson
Local Arrangements Committee Co-Chair

Sarah Wilson
Local Arrangements Committee Co-Chair

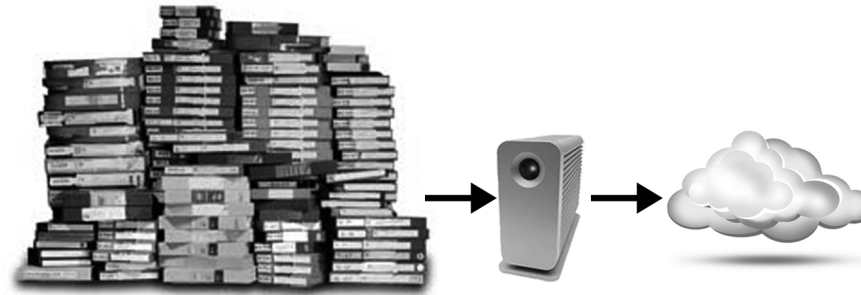


Pitting cling peaches at a Richmond-Chase Company canning plant, circa 1920. Photographer unknown. (Courtesy San José State University Special Collections & Archives.)

Happy 40th Anniversary Society of California Archivists!

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General Information

Conference Registration

Wednesday, April 27:	Workshop Registration	9:00 A.M. - 9:30 A.M.
Thursday, April 28:	Workshop Registration	9:00 A.M. - 9:30 A.M.
	Meeting Registration	12:00 P.M. - 5:00 P.M.
Friday, April 29:	Meeting Registration	8:00 A.M. - 5:00 P.M.
Saturday, April 30:	Meeting Registration	8:00 A.M. - 12:00 P.M.

Program Costs

	<u>SCA Members</u>	<u>Non-Members</u>	<u>Students</u>
<u>Annual General Meeting</u>			
Full Meeting	\$150	\$165	\$80
One Day (Fri. or Sat.)	\$75	\$85	\$45
<u>Luncheons</u>			
Fri. luncheon	\$35	\$40	\$25
Sat. luncheon	\$35	\$40	\$25
<u>Pre-AGM Workshops</u>			
#1: Historical Photographs in a Digital World (Weds/ Thurs.)	\$100*	\$180	\$75*
#2: Funding for Historical Records: A Grant Writing Workshop (Thursday)	\$25	\$25	\$25

* Subsidized by the Society of California Archivists

** Subsidized by the Society of California Archivists and the California Historical Records Advisory Board

Location

The Sainte Claire
302 South Market Street
San José, CA 95113
408.295.2000 | Reservations: 866-870-0726
<http://www.larkspurhotels.com/collection/sainte-claire>

The Society of California Archivists Annual General Meeting room rate is \$119.00 per night (for stays between April 27-30, 2011). Reservations must be received on or before April 2, 2011 to receive the special rate.

Parking

The Sainte Claire does not have its own parking garage, but valet parking through the hotel is available at the following rates:

1-2 hours: \$8.00
2-5 hours: \$12.00
Over 5 hours: \$18.00
Overnight: \$21.00

Otherwise, there are several nearby city parking lots and garages. The nearest garage is at the McEnery Convention Center, and the nearest lot is at the corner of S. Market St. and W. San Carlos St.

Transportation: Getting to San José

By Air:

The three Bay Area airports are all options.

- Mineta San José International Airport (SJC) at 1661 Airport Blvd / San José, CA / 95110, is five miles from the Sainte Claire hotel.
- San Francisco International Airport (SFO) at 275 S Airport Blvd / San Francisco, CA / 94080, is roughly 40 miles from the Sainte Claire hotel.
- Oakland International Airport (OAK) at 1 Airport Drive / Oakland, CA / 94621, is roughly 40 miles from the Sainte Claire hotel.

From the San Jose airport, VTA Bus #10, a free shuttle, will take you to the Metro/Airport Light Rail Station on the Mountain View-Winchester light rail line. A 15-minute ride in the direction of Winchester will bring you to the San Jose Convention Center Station, one block west of the Sainte Claire hotel.

By Train:

San José has one train station, Diridon Station, serviced by both Amtrak and Caltrain. The station, located at 65 Cahill Street, is 1.5 miles from the Sainte Claire.

By Bus:

San José has one Greyhound station, located at 70 S. Almaden Ave. It is 0.5 miles from the Sainte Claire hotel.

By Car:

San José is easily accessible and navigable by car. See below for information about parking at/near the Sainte Claire.

Transportation: Getting around San José

By Bus & Light Rail:

Santa Clara Valley Transportation Authority (VTA) has several bus and light rail lines that run near the Sainte Claire hotel. One VTA line to note is the free DASH shuttle, whose circular route through downtown passes by the hotel.

By Taxi:

Many taxi companies service the Sainte Claire hotel. Contact the hotel at 408-295-2000, or visit the concierge, for recommendations.

Repositories' Open Houses

On Thursday, April 28, open houses at the seven archival repositories listed below (four in one building!) will be held from 1:00 pm to 3:00 pm. SCA will not provide shuttles to/from these repositories.

Santa Clara County Archives (*Distance from the Sainte Claire: 2.5 miles*)

1875 Senter Road, San José, CA 95112

Distance from the Sainte Claire: 2.5 miles

Contact: Trista Raezer, Archivist

Trista.Raezer@rec.sccgov.org | 408-792-1895

History San Jose (*Distance from the Sainte Claire: 2 miles*)

1650 Senter Road, San José, CA 95112

Contact: Jim Reed, Curator of Library & Archives

research@historysanjose.org | 408-521-5026

Santa Clara University Archives & Special Collections

(*Distance from the Sainte Claire: 4 miles*)

500 El Camino Real, Santa Clara, CA 95053

Contact: Deborah Whiteman, Head of Archives & Special Collections

dwhiteman@scu.edu | 408-554-6808

or Erin Louthen, University Archivist

elouthen@scu.edu | 408-554-4117

The following four repositories are all on the 5th floor of the Dr. Martin Luther King, Jr. Library, 150 E. San Fernando Street, San José, CA 95112

Distance from the Sainte Claire: 0.5 mile

San Jose State University Archives & Special Collections

Contact: Danelle Moon, Director

Danelle.Moon@sjsu.edu | 408-808-2061, or 408-808-2062 (reading room)

The California Room, San Jose Public Library

Contact: Lauren Miranda Gilbert

laurenmiranda.gilbert@sjlibrary.org | 408-808-2136, or 408-808-2167

The Martha Heasley Cox Center for Steinbeck Studies

Contact: Paul Douglass

mhccfss @ gmail.com | 408-808-2068

Sourisseau Academy for State & Local History

Contact: Leilani Marshall

sourisseau.academy@sjsu.edu | 408-808-2064

Wednesday, April 27

Workshop Registration

9:00 A.M - 9:30 A.M.

Pre-AGM Workshop

10:00 A.M. - 4:45 P.M.

Historical Photographs in a Digital World

Note: This is a two-day workshop and will continue on Thursday, April 28.

Presenters:

Gawain Weaver and James Eason

Description:

This two-day workshop will explore photographs as objects and the limitations and advantages of digitization as a form of access and preservation. The exploration of the photograph as object will begin with a brief survey of the technical history of photography and techniques for identification of the most common photographic processes, as well as an examination of the least stable photographic materials: cellulose nitrate and cellulose acetate film base and chromogenic dyes. These materials are in the greatest need of preservation, whether by cold storage, digitization, or duplication. A discussion of best practices in digitization will then lead to the advantages of digitization and the limitations inherent in a digital surrogate, and finally, how best practices in digitization can minimize those limitations while providing the widest possible access.

About the Presenters:

Gawain Weaver is a photograph conservator in private practice in the San Francisco Bay Area and a Professional Associate of the American Institute for Conservation. He earned his M.A. in art history and advanced diploma in art conservation from the Institute of Fine Arts, New York University (2005), and was a fellow in the Advanced Residency Program in Photograph Conservation at George Eastman House and the Image Permanence Institute (2005-2007). He has studied photograph conservation at Library and Archives Canada, the Amon Carter Museum, the Museum of Modern Art, and the Northeast Document Conservation Center, and now teaches photograph preservation at the School of Library and Information Science, San José State University.

James Eason, the Principal Archivist and Cataloger for the Pictorial Collection at the Bancroft Library since 1995, manages the accessioning, arrangement, and description of photographs, prints, drawings, and paintings. James catalogs in the MARC format, oversees the creation of archival finding aids for pictorial collections, and manages digitization projects. Since 2006 he has taught the "Photographs in Archives" workshop for the Western Archives Institute. He is a past chair of the Visual Materials Cataloging and Access Roundtable and the Visual Materials Section of SAA. James is currently a member of the editorial team working to revise the cataloging rules *Graphic Materials: Rules for Describing Original Items and Historical Collections*.

Thursday, April 28

Meetings and Registration

SCA Board Meeting	9:00 A.M. - 12:30 P.M.
General Registration	12:00 P.M. - 5:00 P.M.
Leadership Meeting	1:00 P.M. - 5:00 P.M.

Pre-AGM Workshop 9:00 A.M. - 5:00 P.M.

Funding for Historical Records: A Grant Writing Workshop

Co-sponsored by SCA and the California State Historical Records Board. Developed with funding provided by the National Historical Publications and Records Commission.

Presenter:

Thomas Wilsted

Description:

In this workshop, you will learn about:

- Grants and how they work
- The importance of planning
- Sources of funding for historical records
- Matching your needs with grant agency resources
- Writing the perfect proposal
- How grants are evaluated
- Managing a successful grant
- Developing your own grant

Staff and volunteers who work in historical societies, libraries, government offices, museums, and archives often suffer from a lack of adequate funding. Taught by an experienced consultant, this workshop can help you learn how to write a successful grant and increase the resources available to preserve your valuable collections.

About the Presenter:

Thomas Wilsted has more than forty years of archival experience, including director of the Thomas J. Dodd Research Center at the University of Connecticut and Associate Director of the American Heritage Center at the University of Wyoming. He has received grant awards from the National Endowment for the Humanities, the National Historical Publications and Records Commission, and the Institute for Museum and Library Services as well as from a large number of private foundations. He regularly serves as a grant reviewer for federal granting agencies.

Pre-AGM Workshop 9:45 A.M. - 4:45 P.M.

Historical Photographs in a Digital World (continued)

See previous page for full description.

Thursday, April 28 (continued)

Repositories' Open Houses

1:00 P.M. - 3:00 P.M.

See page 10 for details.

Opening Reception

6:00 P.M.-8:30 P.M.

Computer History Museum, Mountain View, CA.

Distance from the Sainte Claire: 13 miles. SCA will provide shuttles between the hotel and the reception site.

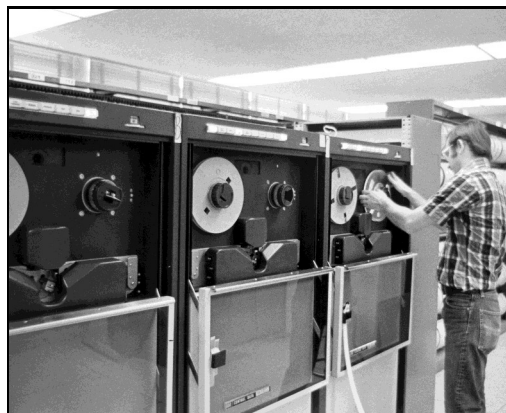
When in Silicon Valley...

We will enjoy a buffet of hors d'oeuvres, a cash bar, live music provided by the Loose Canons, a quintet of four SJSU professors and one archivist, and docent-led tours of the world's foremost institution for the research, conservation, and exhibition of the one of humankind's greatest technologies--computers.

In January of 2011, the Computer History Museum, home to the world's largest information technology collection, unveiled a 21st century makeover when it reopened its newly renovated building, with more than double the exhibition space, added research and education components, and a vast new digital platform.

Located in the heart of Silicon Valley's technology corridor, and making visible the relationship between computing history and contemporary innovations, the Computer History Museum is home to the world's most comprehensive computing collection.

SCA thanks Hollinger Metal Edge and BELFOR for their sponsorship of the AGM opening reception.



San Jose State College Computer Center, undated.
Photographer unknown. (Courtesy San José State University Special Collections & Archives.)

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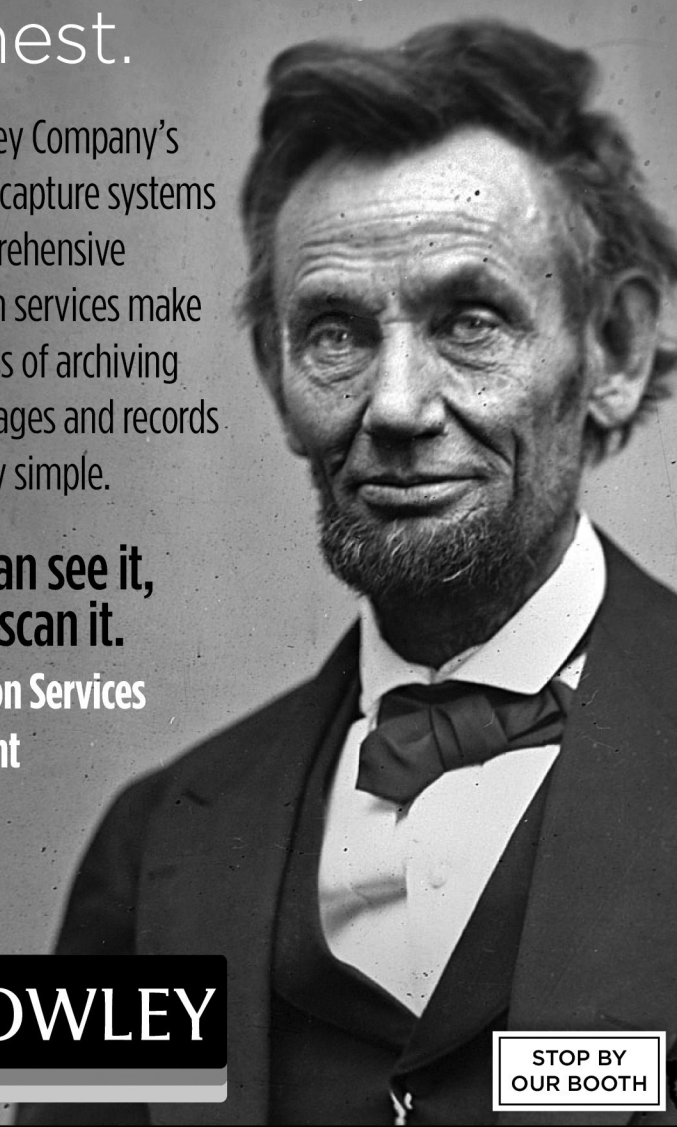
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Friday, April 29

Registration 8:00 A.M. - 4:00 P.M.

Vendor Exhibits 8:00 A.M. - 4:00 P.M.

Please be sure to visit our vendors to learn more about their new products and services!

Silent Auction 8:00 A.M. - 4:00 P.M.

Take a look at the amazing array of items for bid to benefit the Society's Scholarship and Educational Funds. Silent auction bids will be accepted until noon on Saturday, when the auction closes.

Plenary Address 9:00 A.M. - 10:00 A.M.

"Inside the Kremlin: Unraveling the Papers of Vitaly Kataev and Soviet Thinking During the Latter Stages of the Cold War"

David E. Hoffman, contributing editor of the *Washington Post* and Pulitzer Prize-winning author of *The Dead Hand: The Untold Story of the Cold War Arms Race and Its Dangerous Legacy* (Doubleday, 2009).

For the researcher interested in the recent history of the former Soviet Union, the archival landscape can be a daunting place through which to travel. David E. Hoffman, the former Moscow bureau chief for the Washington Post, knows this terrain quite well. In his Pulitzer Prize-winning book *The Dead Hand*, Hoffman chronicled the latter stages of the arms race between the Soviet Union and the United States, tapping into his extensive network of contacts and resources to construct a story that is by turns fascinating and unsettling, resulting in a book that the Pulitzer award citation characterized as a "well documented narrative that examines the terrifying doomsday competition between two superpowers and how weapons of mass destruction still imperil humankind."

Yet, in the course of his research, it was a manuscript collection held in part by a repository on the campus of Stanford University—the papers of former Soviet defense ministry official Vitaly Kataev—that provided one of his biggest breakthroughs. The Kataev papers cast light on Soviet decision-making that had long been obscured. However, the research was extremely complicated, as the collection was spread from the Hoover Institution Library and Archives to a kitchen table in Moscow, and existed not only on paper but electronically. Hoffman will discuss how he assembled the material, overcame obstacles to discovery, and the significance of his finds.

David E. Hoffman is a contributing editor at the Washington Post. He covered the White House during the presidencies of Ronald Reagan and George H. W. Bush, and was subsequently diplomatic correspondent and Jerusalem correspondent. From 1995 to 2001, he served as Moscow bureau chief, and later as foreign editor and assistant managing editor for foreign news. He is the author of *The Oligarchs: Wealth and Power in the New Russia*. He lives in Maryland.

Friday, April 29 (continued)

Refreshments, Vendors, and Silent Auction Break 10:00 A.M. - 10:30 A.M.

Sessions 10:30 A.M. - 12:00 P.M.

Session 1: Taking Our Pulse: The OCLC Research Survey of Special Collections and Archives

Moderator: Jackie Dooley, OCLC Research

David Zeidberg, The Huntington Library
Tom Hyry, Special Collections, UCLA
Mary Morganti, California Historical Society

OCLC Research surveyed 275 academic and research libraries in the United States and Canada with a view to gathering data to determine norms across this community, provide data to support decision-making, and put forth recommendations intended to help press forward special collections practice. The resulting report, *Taking Our Pulse: The OCLC Research Survey of Special Collections and Archives*, was published in October 2010 and has garnered widespread attention. The survey revealed several key points: many rare and unique materials remain "hidden," and backlogs continue to grow; only half of archival collections have an online presence; collections are growing at an incredible pace; onsite use has increased widely; 87% permit digital cameras in the reading room; staffing is generally remaining stable; 75% of library budgets have decreased; and more than 80% need training to manage born-digital materials. Space, digitization, and born-digital archival records emerged as the top three most challenging issues. The full report may be accessed at <http://www.oclc.org/research/publications/library/2010/2010-11.pdf>.

Session 2: Pecha Kucha #1: A Sampling of Projects from Archives in the West

Moderator: Mattie Taormina, Stanford University

In a Pecha Kucha, each speaker shows 20 PowerPoint images for 20 seconds each – resulting in a short but focused presentation. This session will share information from six different archivists working in various California repositories.

- **Sherri Berger**, California Digital Library. "'Local History Mapped': Travel through California History with Local History Mapped!"
- **Danielle Castronovo**, California Academy of Sciences. "Connecting Content: Collaboration to Link Field Notes to Specimens and Published Literature."
- **Robin Chandler**, University of California, Santa Cruz. "Building the Golden Road: Socially Constructing the Grateful Dead Archive."
- **Anne Hall**, Federal Reserve Bank of San Francisco. "Usability & Increasing Online Access Points."
- **Daniel Hartwig**, Stanford University Libraries. "Mobilizing the Stanford University Archives."
- **Polina Ilieva**, University of California, San Francisco. "National History Day: Tools for Collaborating with Students and Teachers."

Friday, April 29 (continued)

Session 3: El Dorado or Pandora's Box: What Do You Find When You Lift the Lid?

Alison Moore, California Historical Society
Lynn Downey, Levi Strauss & Co.

In 2010, 180,000 photographs from the Magnum photo archive were acquired by the Harry Ransom Center at the University of Texas at Austin. In an interview with NPR, photo curator David Coleman exclaimed: "You can't stop looking at these photos once you start opening the boxes. It's like Pandora's box. You can't put the lid back on!" We all know what he meant; rather than unleashing havoc on the world, the contents of the Magnum archive presented a treasure trove. Sometimes, though, archivists don't find treasures. In this participant-driven roundtable session, we want to hear your stories. What was the best thing you ever found in a new (or newly opened) collection? The worst? We want to hear about your gold mines and your Pandora's boxes. Prizes will be awarded for the best thing found, the worst/most disgusting thing found and one for the worst place you had to go to in order to retrieve an item or a collection.

Silent Auction and Vendor Break

12:00 P.M. - 12:20 P.M.

Luncheon

12:20 P.M. - 1:45 P.M.

Glenna Matthews: "Silicon Valley, Women, and the California Dream: Gender, Class, and Opportunity in the 20th Century."

When one mentions the name "Silicon Valley," images come to mind of the innovative and entrepreneurial spirit that has led to the development of a vast array of products that populate and shape our daily lives, from personal computers and smart phones, to online search engines, social networking websites, and "killer apps" that serve a variety of purposes. What is less well known, however, are the agricultural roots of the region once known as the "Valley of Heart's Delight," and of the patterns and precedents from that earlier era that have shaped the nature of the Silicon Valley today.

Historian Glenna Matthews, in her 2003 book *Silicon Valley, Women, and the California Dream*, examined the history of this region through the seemingly divergent industries that have defined the Santa Clara Valley: fruit-packing in the first half of the 20th century, and electronics in the decades since then. What connects the two are the predominantly immigrant, female work forces that staffed the production lines, without which neither industry could have functioned. Come hear Glenna Matthews provide a sweeping overview of the history of this region, one that in its examination of the labor history of the Valley, sheds new light on some of its present day social, economic, and political characteristics and challenges.

Glenna Matthews is a Visiting Scholar at the Institute of Urban and Regional Development, University of California, Berkeley. She is the author of *Just a Housewife: The Rise and Fall of Domesticity in America* (Oxford, 1987); *The Rise of Public Woman: Woman's*

Friday, April 29 (continued)

Power and Woman's Place, 1630-1970 (Oxford, 1992); and *Silicon Valley, Women, and the California Dream: Gender, Class and Opportunity in the 20th Century* (Stanford University Press, 2003). The author of five books in all and numerous articles, Matthews has also curated an exhibit on the history of San Francisco for the San Francisco Public Library, and served as the principal consultant for an award-winning documentary about the historian Angie Debo.

Sessions

2:00 P.M. - 3:30 P.M.

Session 4: "Virtual Worlds" in Archival Settings

Moderator: Mattie Taormina, Special Collections, Stanford University

Henry Lowood, History of Science & Technology Collections, Stanford University

Bob Ketner, Tech Museum of Innovation, San José

Pamela Jackson, San Diego State University

Although sometimes dismissed as "just games," virtual worlds actually present opportunities for archivists to expand their reference, access, and outreach efforts. Going beyond "cheerleading" for the latest technology, this panel will be an open discussion—a "look back" on how virtual worlds can facilitate relationships between cultural heritage professionals and their users. We will examine how this relatively unexplored, flexible and collaborative environment has been used—successfully and unsuccessfully—by museums and libraries and see how this technology can be adapted more by archivists.

Session 5: New Technologies and Archives: Exchange Forum

Moderator: Robin Chandler, UC Santa Cruz

Shauna Carey, Sparked.com & The Extraordinaries

Mano Marks, Google

Kristine Hanna, Internet Archive

Increasingly, archives are impacted by social media and Web 2.0 technologies. Many archivists incorporate them into outreach activities; while at the same time they must also anticipate how to preserve such media as part of the archival record. Representatives from social media companies as well as the Internet Archive will discuss their perspectives on this challenge, their experiences of working with archival institutions, and they will also present some of their new products and services. This forum will include brief presentations of specific products, along with a facilitated discussion among the panel and the audience.

Session 6: Archivists That Are Doin' It for Themselves: The Archivist as Historian

Moderator: Michael Wurtz, University of the Pacific

Friday, April 29 (continued)

Waverly Lowell, Environmental Design Archives – "Living Modern: The Biography of Greenwood Common"

Lisa Miller, Hoover Institution Archives – "C. E. Kelsey and the Secret Treaties: When Local History Isn't Local"

Michael Wurtz, University of the Pacific – "John Muir and the Big Trees"

Archivists often stand dutifully by while they watch historians come into their repositories and do research using the collections that they administer. However, our inner historian occasionally tugs on a thread of the past, and as a result, archivists sometimes end up doing research "for themselves." This session will provide examples of three research projects carried out by archivists, each with a focus on a particular facet of Northern California history: the story of C.E. Kelsey, a San José-based Indian agent during the early 1900s; research on John Muir and his exploration of the sequoias of the Sierra Nevada in the late 1800s; and the planning and design of Greenwood Common, a collection of post-war Modernist homes and gardens in the Berkeley Hills. This session will reveal some local history to visitors from across the state and provide the speakers, all at different points along their projects, with the opportunity to share and discuss their research with others.

Silent Auction and Vendor Break

3:30 P.M. - 4:00 P.M.

"Celebrating California Authors"

3:30 P.M. - 4:00 P.M.

Please join us in congratulating our colleagues, who during the past three years have published books about archival theory and practice, the history of their institutions, or about particular archival collections. This will be an informal event where you can meet the authors and talk to them individually about their work. Copies of some of their works may be available for purchase.

- Lynn A. Bonfield, *New England to Gold Rush California: The Journal of Alfred and Chastina W. Rix, 1849-1854*. Arthur H. Clark Co., Univ. of Oklahoma Press, 2011.
- Elena S. Danielson, *The Ethical Archivist*. Society of American Archivists, 2010.
- Stephanie George, *Sowing Dreams, Cultivating Lives: Nikkei Farmers in Pre-World War II Orange County*. (With Carlota F. Haider.) Center for Oral and Public History/California State University, Fullerton, 2009.
- Sara S. Hodson, *Jack London, Photographer*. (With Jeanne Campbell Reesman and Philip Adam.) University of Georgia Press, 2010.
- Waverly Lowell, *Design on the Edge: A Century of Teaching Architecture at the University of California, Berkeley, 1903-2003*. (With Elizabeth Byrne and Betsy Frederick-Rothwell.) Berkeley: College of Environmental Design, 2010.
- Mathew E. Simpson, *The Challenge of Islam: The Prophetic Tradition*. (Norman O. Brown lectures. Introduction by Jay Cantor, edited by Jerome Neu, original transcription by Mathew E. Simpson.) North Atlantic Books, 2009.
- Morgan Yates, "Scenic View Ahead: The Westways Cover Art Program, 1928-1981." (Contributor.) Automobile Club of Southern California, 2010.

Friday, April 29 (continued)

SCA Member Meeting & Committee Meetings 4:00 P.M. - 5:30 P.M.

Have you ever wondered what the work of SCA consists of, how decisions are made within SCA, or simply desired to voice your own opinions or learn about the work of the Society? Please join us for the annual membership meeting to hear about the most recent developments and projects within SCA, and then stick around for the committee meetings that will follow the membership meeting in order to find out how you can become more directly involved.

Dinner 6:00 P.M. - 9:00 P.M.

Gourmet Night is your chance to network with fellow archivists while enjoying the delicious culinary offerings of a select number of downtown San José restaurants. It's a great opportunity to catch up with old friends, make new ones, and maybe even meet your future employer! Sign-up sheets will be available at the Registration Table at the Sainte Claire hotel.



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Saturday, April 30

Registration 8:30 A.M. - 11:00 A.M.

Silent Auction 8:00 A.M. - 12:00 P.M.

Sessions 8:45 A.M. - 10:15 A.M.

Session 7: Going Digital: Less Process, More Content

Moderator: Leilani Marshall, Sourisseau Academy for State and Local History, San José State University

Paula Jabloner, Computer History Museum
Russell Rader, Hoover Institution Archives, Stanford University
Lisa Miller, Hoover Institution Archives, Stanford University

This session explores some basic, minimal approaches to processing, describing, and delivering digital material using case studies. It suggests some basic steps to begin processing and preserving the contents of computer media when resources are limited, citing the procedures used at the Hoover Institution Archives. The Computer History Museum's minimal approach to metadata creation for digital and non-digital collections described in its online database, which grew from 25,000 records in 2006 to 73,000 in 2010, is explained. When constraints like rights issues, donor limitations, or a limited web presence prevent online delivery of digital content, delivery in the reading room is necessary. The setup used for this at the Hoover Institution Archives is shared.

Session 8: Gone Today, Here Tomorrow: Rescuing Ephemera from Oblivion with the California Ephemera Project

Moderator: Jennifer Schaffner, OCLC Research

Wendy Welker, California Historical Society
Tanya Hollis, Labor Archives & Research Center, San Francisco State University
Stephanie Walls, Central Records Management Center, San Francisco Public Utilities Commission
David Krah, UCSF Special Collections

Among the various materials that are found in historical collections, ephemera can be an extraordinarily rich source of information, but also extremely challenging to preserve, catalog, and make available for use. Four San Francisco-based repositories—the California Historical Society, GLBT Historical Society, Society of California Pioneers and San Francisco Public Library—began collaborating on the California Ephemera Project (CEP), a two-year Council on Library and Information Resources (CLIR) grant funded initiative. The project would process, describe, and publicize their rich and varied ephemeral holdings. Participants from the project will discuss its planning, as well as enumerate the challenges, difficulties, and rewards of this endeavor.

Saturday, April 30 (continued)

Session 9: 40 Years of the Society of California Archivists: Reflections on the Association, Reflections on the Profession

Moderator: Brad Bauer, Hoover Institution Archives, Stanford University

Lucinda Glenn, Graduate Theological Union
Jennifer Goldman, The Huntington Library
Chuck Wilson, University of California, Riverside
Claude Zachary, University of Southern California

From its inception in 1971, the Society of California Archivists has sought to educate and advocate on behalf of archives and archivists within California. Yet, although the basic mission of the archival profession remains the same as it was 40 years ago, there have been many changes in the ways that archivists carry out their tasks, as well as in the nature of the records they select and preserve. With this in mind, three SCA members will reflect on their own experiences as archival professionals during the past four decades, speaking of the changes, challenges, and rewards of being an archivist, as well as how their own involvement with SCA has benefited them. This moderated discussion will leave ample time for audience interaction, so come prepared to hear about the experiences of your colleagues, and to perhaps share some of your own.

Break 10:15 A.M. - 10:30 A.M.

Sessions 10:30 A.M. - 12:00 P.M.

Session 10: Breaking into the Archives: A Discussion for Graduate Students and Early Career Professionals

Diana K. Wakimoto, California State University, East Bay
Collin Thorman, Student at San José State University
Jesse Nachem, Office of the President, University of California
Sherri Berger, California Digital Library

If you are a graduate student in archival science or an early career professional, this panel will be of interest to you. The panelists will discuss their experiences as students and archivists and offer advice on issues of relevance for students and professionals. Topics to be discussed include: making the most of graduate school, acquiring important skills and domain knowledge, finding volunteer and internship opportunities, changing careers and transferring skills, learning and integrating technology into the archives, job searching and interviewing, hiring and the tenure process, networking, grant writing, myths about the profession, and professional development, including poster sessions, article publication, and conference presentations. Bring your questions and join the conversation.

Saturday, April 30 (continued)

Session 11: Ingestion or Indigestion? A Case Study in Electronic Records

Moderator: Jessica Herrick, California State Archives

Jeff Crawford, California State Archives

Breanne Kato, California State Archives

Rebecca Wendt, California State Archives

The California State Archives will soon be receiving large quantities of electronic data from the administration of former Governor Arnold Schwarzenegger. Using this case study, the panel will discuss how electronic records impact traditional archival practices, lead to new and unusual partnerships, and strain resources. The acquisition and transfer process, preservation and access issues, as well as how to ensure the authenticity of the electronic records present a set of unique problems for archivists. Audience participation is strongly encouraged and will provide the basis for a lively discussion of the universal concepts and challenges that large amounts of electronic records bring to an archival setting.

Session 12: Uncovering California's Environmental Collections: A Processing Case Study

Moderator: Adrian Turner, California Digital Library

Genie Guerard, UCLA Library Special Collections

Adrienne Harling, Humboldt State University

Daryl Morrison, Special Collections, UC Davis

This panel discussion will highlight "Uncovering California's Environmental Collections" (<https://wiki.ucop.edu/display/CLIR>), a collaborative project supported by The Andrew W. Mellon Foundation and administered by the Council on Library and Information Resources (CLIR), Cataloging Hidden Special Collections and Archives Program. From 2010-2012, nine California special collections and archival repositories are collaborating with the California Digital Library to process over 33 hidden environmental history collections. Finding aids will be made available through the Online Archive of California. For this discussion, panelists will share "case studies" from the processing initiatives at their respective institutions, discussing challenges, solutions, and lessons learned. Topics will include processing approaches and use of MPLP-based principles, utilizing Archivists' Toolkit™, and processing metrics. Panelists will also describe how the project has provided an opportunity to incorporate and test new modes of processing into their existing workflows. Attendees are encouraged to participate in the discussion and question and answer portion.

SCA Awards Ceremony and Luncheon 12:15 P.M. - 1:45 P.M.

John Boessenecker: "Bandido: The Life and Times of Tiburcio Vasquez."

In the history of 19th century California, few figures are as shrouded in myth as that of Tiburcio Vasquez, the well-known outlaw who was characterized by his contemporaries as either a bloodthirsty killer or as a Mexican-American Robin Hood. To this day, these

Saturday, April 30 (continued)

varied images linger, but many questions remain as to the actual historical figure behind them.

In his 2010 biography, attorney and historian John Boessenecker sought to reconstruct the life of Vasquez, beginning with his origins in Monterey, through his years of cattle-rustling, robbery, prison, and raids throughout Central and Southern California, which eventually led to his capture in the Hollywood Hills and his hanging in San José in 1875. As Boessenecker shows, however, Vasquez's story is about much more than the fate of one outlaw, but has much to say about the fraught relationship between Mexican-born *Californios* and the new American power elites during the first decades following California's annexation to the United States.

Yet, as Boessenecker set out to separate the facts from the myths about this larger than life figure, he faced a number of challenges in locating and using the archival record, which he will discuss in his talk.

John Boessenecker, a San Francisco-based attorney, is the author of several books on crime and law enforcement in the Old West, including *Badge and Buckshot: Lawlessness in Old California* and *Lawman: The Life and Times of Harry Morse, 1835-1912*.

Sessions 2:00 P.M. - 3:30 P.M.

Session 13: Processing Born-Digital Collections: Developing Procedures and Production Workflows

Glynn Edwards, Stanford University Libraries
Michael Olson, Stanford University Libraries
Paula Jabloner, Computer History Museum
Heather Yeager, Computer History Museum
Josh Schneider, University Archives, UC Berkeley
Amy Croft, The Bancroft Library, UC Berkeley

Presenters will discuss their strategic overview for working with born-digital materials and discuss their progress. Presenters from the Bancroft Library are members of the recently appointed Digital Curation Task Force; Stanford's presenters are part of the Stanford University Libraries and Academic Information Resources (SULAIR) team; and the cross-institution collaborative AIMS Project (Born Digital Collections: An Inter-Institutional Model for Stewardship) and presenters from the CHM, having just launched a major exhibition, are preserving the archival material that arose from the digital exhibition planning documentation and moving images.

Each of the programs is at a different point in the conceptual process of developing new workflows and procedures; and, additionally has a different infrastructure and pressures at their respective institutions.

Topics may include perspectives on the planning process, curation and appraisal, ingest and processing, or access and preservation. Issues under consideration run the gamut from working with donors, capturing data, accessioning, processing – including current

Saturday, April 30 (continued)

tools used and under development, current and future development of arrangement/description tools, delivery options via the Internet and reading rooms and influencing resource allocators.

*Session 14: **Pecha Kucha #2: A Sampling of Projects from Archives in the West***
Moderator: Polina Ilieva, University of California, San Francisco

In a Pecha Kucha, each speaker shows 20 PowerPoint images for 20 seconds each – resulting in a short but focused presentation. This session will share information from six different archivists working in various California repositories.

- **Brooke M. Black**, The Huntington Library. "Collaborating with Scholars: A Case Study."
- **Josué Hurtado**, University of California, San Francisco. "An Open-Source Solutions for Managing Photographs in the Archives."
- **Kim Klausner**, University of California, San Francisco. "Are Menthol Cigarettes Harmful?"
- **Anna Naruta**, National Archives and Records Administration, Pacific Region. "The Site, the Documents, the People – Scenes from a Community Processing the Aftermath of a Racialized Creation of the US Border."
- **Jacque Sundstrand**, University of Nevada, Reno. "Landing on MARS: Using an Automated Storage and Retrieval System For Archival Collections at the University of Nevada, Reno."
- **Mattie Taormina**, Stanford University Libraries. "Archives in the Round."

*Session 15: **Confluence: Corporate Archives and the Merger Environment***

Aubrey Carrier, Wells Fargo Corporate Archive
Eric D. Chin, NBC-Universal Archives and Collections
Rochelle McCune, The Gap, Inc.

A major merger affects every aspect of a corporation and creates ripple effects that resonate within the company years after integration is officially "over." This level of organizational change poses exceptional challenges and opportunities for corporate archives. A parent entity's merger may result in new leadership, dramatic changes in collection scope, an expanded user base and loss of institutional memory. How can an archives assert its identity, fulfill its mission, advocate for its collections and continue to support its parent entity in the new operating environment? The speakers share experiences navigating significant corporate mergers in three different industries: financial services, retail apparel, and media and entertainment. Though each situation is unique, the overarching theme of managing and adapting to change applies to a wide variety of settings in the modern-day working landscape.

SCA Board Wrap-Up Meeting

4:00 P.M. - 5:00 P.M.

Acknowledgments

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Brad Bauer, Hoover Institution Archives, Stanford University (chair)
Jim Hofer, Riverside County Archives and Records Center
Claudia Horn, Chapman University
Polina Ilieva, University of California, San Francisco
Ellen Jarosz, San Diego State University
Rebekah Kim, GLBT Historical Society
Keri Koehler, National Park Service / San Francisco Maritime National Historic Park
Jessica Knox, California State Archives
Wendy Kramer, San Francisco Public Library
Mattie Taormina, Stanford University Special Collections and University Archives

Local Arrangements Committee, 2010-2011

Jenny Johnson, Stanford University Special Collections and University Archives (co-chair)
Sarah Wilson, Stanford Law School (co-chair)
April Gage, NASA Ames Research Center
Daniel Jarvis, Sourisseau Academy for State and Local History and San José State University Special Collections & Archives
Lori Lindberg, San José State University School of Library and Information Science
Sara Lott, Computer History Museum
Erin Louthen, San José State University Special Collections and Santa Clara University Archives & Special Collections
Leilani Marshall, Sourisseau Academy for State and Local History
Danelle Moon, San José State University Special Collections & Archives
Aimee Morgan, Stanford University Special Collections and University Archives
Jim Reed, History San José
Laura Williams, Stanford University Special Collections and University Archives
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Heather Yager, Computer History Museum

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Schedule At-A-Glance

Wednesday, April 27

Workshop Registration	9:00 A.M. - 10:00 A.M.
Pre-AGM Workshop:	
Historical Photographs in a Digital World	10:00 A.M. - 4:45 P.M.

Thursday, April 28

Workshop Registration	8:30 A.M. - 9:15 A.M.
SCA Board Meeting	9:00 A.M. - 12:30 P.M.
Pre-AGM Workshop:	
Funding for Historical Records	9:00 A.M. - 5:00 P.M.
Pre-AGM Workshop:	
Historical Photographs in a Digital World (cont.)	9:45 A.M. - 4:45 P.M.
General Registration	12:00 P.M. - 5:00 P.M.
Repositories' Open Houses	1:00 P.M. - 3:00 P.M.
SCA Leadership Meeting	1:00 P.M. - 5:00 P.M.
Opening Reception, Computer History Museum	6:00 P.M. - 8:30 P.M.

Friday, April 29

Registration	8:00 A.M. - 4:00 P.M.
Vendor Exhibits	8:00 A.M. - 5:30 P.M.
Silent Auction	8:00 A.M. - 5:00 P.M.
Plenary Address (David E. Hoffman)	9:00 A.M. - 10:00 A.M.
Refreshments, Vendors, and Silent Auction Break	10:00 A.M. - 10:30 A.M.
Sessions #1-3	10:30 A.M. - 12:00 P.M.
Luncheon (Glenna Matthews)	12:20 P.M. - 1:45 P.M.
Sessions #4-6	2:00 P.M. - 3:30 P.M.
Silent Auction and Vendor Break	3:30 P.M. - 4:00 P.M.
Celebrating California Authors	3:30 P.M. - 4:00 P.M.
SCA Member Meeting & Committee Meetings	4:00 P.M. - 5:30 P.M.
Gourmet Night	6:00 P.M. - 9:00 P.M.

Schedule At-A-Glance (continued)

Saturday, April 30

Registration	8:00 A.M. - 11:00 A.M.
Silent Auction	8:00 A.M. - 12:00 P.M.
Sessions #7-9	8:45 A.M. - 10:15 A.M.
Break	10:15 A.M. - 10:30 A.M.
Sessions #10-12	10:30 A.M. - 12:00 P.M.
SCA Awards Ceremony and Luncheon (John Boessenecker)	12:15 P.M. - 1:45 P.M.
Sessions #13-15	2:00 P.M. - 3:30 P.M.
SCA Board Wrap-Up Meeting	4:00 P.M. - 5:00 P.M.



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Hotel Sainte Claire lobby, 1930. Photograph by John C. Gordon. (Courtesy San José State University Special Collections & Archives.)



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