Changing Moving Image Access: Presenting Video Artworks in an Online Environment

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Getty Research Institute
“Archival materials are those materials intended to be kept so that they may be available for future generations, regardless of their age at the time of acquisition. Their origin or provenance is a key element in any understanding of their significance. Their historical context shows their relation to other works, and in cases of works with multiple manifestations, the development of individual works. Knowledge of the historical context and development of materials is essential to their preservation.”

– Association of Moving Image Materials, Introduction
Video Art: a Brief History

- Merging of art and the machine
- Concepts of mass media and information control
- Redefining visual representation
- New avenue of creative expression
Video Art: “The Medium is the Message”

- Anti-establishment
- Performance Art
- Conceptual Art
- New technological language
Video Art in Museums

- Cultural institutions have recognized the importance of these early influential works.
- Video art appears in contemporary exhibition spaces.
- Museum exhibitions help bring this medium into acceptance as a high art form.
About the LBMA Collection

- LBMA was among the first museums to focus on video as an artistic medium.

- 1976, LBMA became the first museum to provide in-house video production facilities.

- Between 1974 and 1999, LBMA developed one of the most significant video art collections in the country.
About the LBMA Collection

- The collection was acquired by the Getty Research Institute in 2006
LBMA Archive

- 5000 videotapes produced or collected by LBMA

- Artist videos, video exhibitions, cable programs and music videos
LBMA Archive

- Paper component (LBMA’s institutional records)
  - Artist files
  - Exhibition files
  - Grant & Cable Program files
  - Administrative files
  - Photographs

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In 1991, LBMA acquired more than 250 tapes from the Los Angeles Woman’s Building

- Feminist performance videos, interviews, readings, events
- Documents the feminist movement in Southern California
Goals

- Catalog videos to make them accessible for research
- Reformat cataloged videos for preservation and access
- Arrange and describe the accompanying papers in a finding aid
Cataloging Standards: MARC Records

- MARC RECORDS
  - AMIM2, AACR2 (Chapter 7 for Motion Pictures and Video recordings)

- Authorities
  - Library of Congress Name Authority Files (LCNAF)
  - Library of Congress Subject Headings (LCSH)
  - Art and Architecture Thesaurus (AAT)
  - Union List of Artist Names (ULAN)
  - Moving Image Genre Form Guide (MIGFG)
Cataloging Standards: EAD Finding Aid

- EAD FINDING AID
- DACS
- Chicago Manual of Style
- Archivists’ Toolkit
Cataloging for Access

- Access
  - Cataloging materials according to best practices and standards
  - Exhibitions and public programming
  - Research and educational purposes
Cataloging for Access

- Information is contained within the resource itself
  - Creator
  - Title
  - Date
  - Duration
  - Version information
  - Physical Description
  - Cast and credits

© J. Paul Getty Trust
Title: Based on romance [videocassette] / Bruce and Norman Yonemoto.

Publication Information: [1979]

Country of Production: United States

Physical Description: 1 videocassette of 1 (U-Matic) (30 min.); col.; col. in original

Summary: Based on romance is a soap opera-style narrative of a couple's romantic relationship. The Yonemotos emphasize modes of representation, such as television, movies, and art in order to illustrate that personal drama and romantic ideals are the result of media propaganda.

Notes: California-based artists, Bruce and Norman Yonemotos have produced and collaborated on a body of videos and multi-media installations since 1976. Their work often addresses Japanese-American identity in the context of popular media representation.

Access: Videos are unavailable until reformatting is complete. Contact the repository for information regarding access.

Note: Forms part of Long Beach Museum of Art Video Archive, circa 1970-2000 (Special Collections, accn. no. 2006 M 77).

Local Notes: This work is on the following original tape: VA1007.

Subjects: Love stories

Form/Genre: Performance art

Video art

Video tapes

Additional Author/Creator: Yonemoto, Norman

OCLC Record Number: 748610352

ID Number: 2923-485
Cataloging for Preservation

- **Preservation**
  - Analysis of the condition of the materials
  - **Preservation copies**
    - Archival masters
    - Copy masters
  - **Proper storage**
    - 50 degrees
    - 32% humidity
Cataloging for Preservation

- Catalog the item
- Patron requests an item
- Item is taken to Conservation for transfer
- User Copy or Digital File is created
- Item becomes accessible for viewing
Importance of Cataloging

- Ensure that we can continue to display the videos into the future.
- Helps to manage the inevitable changes that come with multi-media materials.
- Works are easily accessible.
- Duplication efforts are decreased.
Digitization for access – not just for preservation
Access

- Changing moving image access from physical DVD copies to online

- This portion of the presentation will cover:
  - New resources
  - New workflow
  - Sample Long Beach video ingests
New Resources

- New position to guide digitized A/V material into our digital repository
- Focus on Access
- Works with both Cataloging and Preservation
New Resources

- **SAMMA**: “System for the Automated Migration of Media Assets”
- **SAMMA Solo**: a semi-automated system
- **SAMMA Multi Encoder (SME)**: Can produce up to five simultaneous digital output files
New Resources

- Produces technical metadata marked up in XML
- Comes equipped with a graphical metadata viewer
New Resources

- Digitool: Digital asset management system for sharing digital collections
- Digital objects and associated metadata are ingested into the repository
Search 'W-Partition_b= multi'

Records 1-20 of 164

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<tr>
<th>#</th>
<th>Title</th>
<th>Artist/Date</th>
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<td>1</td>
<td>5dim/mind [videorecording]</td>
<td>Feingold, Ken, 1952-</td>
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<td>45' f ur einen Sprecher [sound recording]</td>
<td>Cage, John</td>
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<td>[1893 Historical Handicrafts exhibition, 1976] [videorecording]</td>
<td>Iskin, Ruth</td>
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<td>A tale of two dreamers [videorecording]</td>
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<td>5</td>
<td>Airplanes [videorecording]</td>
<td>Huebler, Douglas</td>
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<td>6</td>
<td>[Alcoholism Center for Women] [videorecording]</td>
<td>Alcoholism Center for Women (Los Angeles, Calif.)</td>
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<td>7</td>
<td>Alile Larkin interview [videorecording]</td>
<td>Larkin, Alile Sharon</td>
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<tr>
<td>8</td>
<td>Allan Kaprow selected audio recordings</td>
<td>Kaprow, Allan</td>
</tr>
</tbody>
</table>
Object

Title Impressions

Author/Creator Hoover, Nan, 1931-

Date Created [1978]

Physical Description 1 videocassette of 1 (U-Matic) (10 min.) : sd., col. ; 3/4 in.

Summary In this work, a shaft of light divides the screen as a hand slowly traces its form.

Description/Notes Born in New York in 1931, Nan Hoover studied painting at the Corcoran Gallery School of Art, Washington D.C., from 1950 to 1955. She moved to Amsterdam in 1969, where she began experimenting with performance and video art in 1973. She brings a painterly, minimalist aesthetic to her video explorations of light, shadow, color and scale.

Title from label.

This work is from the following tape: VA423.

Multimedia files may be sizeable. Download times may vary.

Some portions of this material may have been altered during reformatting, such as adjustments to volume and picture.

Form/Genre Moving image

Videorecording

Video art

Videotapes

Contributors Long Beach Museum of Art

Accession/ID Number 2006.M.7 (A.Hoov.3)

Bookmarkable URL http://hdl.handle.net/10020/2006m7ahoov3


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Access Access is available on-site only.

Access http://hdl.handle.net/10020/repro_perm

Repository The Getty Research Institute, Los Angeles

Related collections Digital Collections > Long Beach Museum of Art Video Archive
Workflow

- Cataloging
- Preservation
- “Clean up”
- Digital library ingest
Workflow

“Clean up”:

- Watch/listen to determine accuracy of descriptions in the catalog
- Trim beginnings and ends
- Transcode
Workflow

- Digitool ingest:
  - MARC to MODS
  - METS “wrapper”
  - Ingest
  - IP restrictions
  - Create handle
**Title**  Hens & sacrifice [videorecording]

Hens and sacrifice

Helen Million-Ruby at the Feminist Studio Workshop

**Author/Creator**  Ruth, Sheila

Woman's Building (Los Angeles, Calif.)

Long Beach Museum of Art

**Date Issued**  [1973-1974]

**Physical Description**  1 videocassette of 1 (U-matic) ; 3/4 in.

**Description/Notes**  Multimedia files may be sizeable. Download times will vary.

Some portions of this material may have been altered during reformatting, such as adjustments to volume and picture.

This work is from the following tape: VW242.

**Language**  English

**Subjects**  Million-Ruby, Helen

Feminist Studio Workshop

**Form/Genre**  Moving image

Videorecording

Videotapes

**Accession/ID Number**  2006.M.7 (W.Hens)

**Bookmarable URL**  [http://hdl.handle.net/10020/2006m7whens](http://hdl.handle.net/10020/2006m7whens)

**Forms Part Of**  Long Beach Museum of Art Video Archive, circa 1970-2000  ([http://hdl.handle.net/10020/cat693336](http://hdl.handle.net/10020/cat693336))

**Use Restrictions**  Digital images and files saved from this website are for study purposes only. Copyright restrictions apply.

**Access**  Access is available on-site only.

**Access**  [http://hdl.handle.net/10020/repro_perm](http://hdl.handle.net/10020/repro_perm)

**Repository**  The Getty Research Institute, Los Angeles

**Related collections**  [Digital Collections](http://hdl.handle.net/10020/2006m7whens) ➔ [Long Beach Museum of Art Video Archive](http://hdl.handle.net/10020/cat693336)
METS “structMap”

Digital object
Sample ingests
Snafu [videorecording]

This video may be viewed as “lo rez” (smaller image size/faster download time), or “hi rez” (larger image size/slower download time). Each may be revealed by clicking the "+" icon at left.

This video is from the Long Beach Museum of Art Video Archive, ca. 1970-2002 (accession number 2006.M.7). Access other digitized audiovisual material from the Long Beach Museum of Art Video Archive at: http://hdl.handle.net/10020/2006m7
Dealing with audiovisual material will never be a simple task

Working “in the interim”

Groups to follow:
- Assoc. of Moving Image Archivists (AMIA)
- Federal Agencies Digitization Guidelines Initiative (FADGI)
Archival moving image materials: a cataloging manual

Hall, Doug and Sally Jo Fifer, *Illuminating video* (Aperture in association with the Bay Area Video Coalition, 2005).

Thank you