OAC Contributor Meeting

Society of California Archivists Annual Meeting

April 28, 2012
Agenda

1. Announcements (5 mins)
2. Reports on major projects (30 mins)
3. Open discussion / your input (50 mins)
Google Analytics

- Transition from AW Stats
- One-time set-up required
- Deadline: December 31, 2013

Dashboard https://voro.cdlib.org/admin/
Aeon Support

- Link your OAC finding aids to Aeon
Collection Guide

Collection Title:  Guide to the Alexander (Hartley Burr) Collection of American Indian Artwork
Collection Number:  d1943
Get Items:  No online items  Request items

Collection Overview

Description:  The collection contains original works of art, primarily watercolors, from the early twentieth century. These are attributed to Awa Tsireh (San Ildefonso), "San Juanito Garcia" (unknown), Fred Kabotie (Hopi), Kills Two (Oglala Sioux), Julian Martinez (San Ildefonso), Oqwa Pi (San Ildefonso), Tonita Peña (San Ildefonso), Otis Poleonema (Hopi), Romando Vigil (San Ildefonso), and Thomas Vigil (Tesuque). The works in boxes 1-3 present a number of very fine examples of the broad aesthetic of Native American Modern painting for both Pueblo and Plains artists: they are representational, depicting flat figures with clear outlines and unadorned backgrounds, and are generally lacking in references to modern life. While primarily produced for outside audiences, the works are distinctly ‘Native’ in terms of their function as historical records of Indian life in the early twentieth century. The collection contains photographs of nineteenth- and early twentieth-century Plains hide paintings. The works are attributed to Plains artists Katsikodi, Amos Bad Heart Buffalo, Silver Horn, and Kills Two.

Background:  The following brief biographies refer to artists whose original works are deposited in this collection. In an attempt at consistency, names are listed and spelled as found in J.J. Brody, Pueblo Indian Painting: Tradition and Modernism in New Mexico, 1900-1930 (Santa Fe, NM: School of American Research, 1997). Researchers should be advised that artists’ names (Native and/or European) and spellings may differ slightly from publication to publication.
Collection Guide

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Collection Number: d1943
Get Items: No online items
Contact Claremont Colleges - Libraries::Denison (Ella Strong) Library

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Aeon Support

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Aeon will encrypt your password, so it will remain secure. Only you will know your password.

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Finding Aid Requests

Enter information below and press the Submit Request button to send.
Click on headings below to display/hide corresponding information.

Guide to the Alexander (Hartley Burr) Collection of American Indian Artwork

Repository Information

Ella Strong Denison Library

Scripps College
1090 Columbia Avenue
Claremont, California 91711
Phone: (909) 607-3641
Fax: (909) 607-1546
Email: denison@libraries.claremont.edu

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This collection is open for research.

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Preferred Citation


Contents List

Click on headings below to display/hide corresponding information.

Series 1: American Indian Artwork,

- Pueblo Indian Artwork, [Box 1, folder 1-10]
- Pueblo Indian Artwork, [Box 3, folder 1-7]
- Plains Indian Artwork, [Box 2, folder 1-9]
- Plains Indian Artwork, [Box 4, folder 1-10]
Finding Aid Requests

Guide to the Alexander (Hartley Burr) Collection of American Indian Artwork

Repository Information

Ella Strong Denison Library

Scripps College
1090 Columbia Avenue
Claremont, California 91711
Phone: (909) 607-3941
Fax: (909) 607-1548
Email: denison@libraries.claremont.edu

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Series 1: American Indian Artwork.

- Pueblo Indian Artwork, [Box 1, folder 1-10]
- Plains Indian Artwork, [Box 3, folder 1-7]
- Plains Indian Artwork, [Box 2, folder 1-8]
- Plains Indian Artwork, [Box 4, folder 1-10]
Aeon Support

- One-time setup
- Provide us with link to your Aeon server

Dashboard  https://voro.cdlib.org/admin/
For instructions on submitting, editing, and accessing copies of your EAD collection guides, see here. For instructions on submitting, editing, and accessing MARC collection guides and item-level records, see here. You will need the URLs below to submit files, per the instructions.

voroEAD testing directory
https://voro.cdlib.org/test-oac/cmp

voroEAD production directory
https://voro.cdlib.org/oac-dav/cmp

MARC production directory
https://voro.cdlib.org/marc-dav/cmp

Record Sharing

☐ I'm interested in listing my OAC collection guides in ArchiveGrid and WorldCat Please have OAC contact me

Update

Link Records to Aeon

Enable linking from your collection guides to Aeon, an online request and workflow management software available for licensing through Atlas Systems. In order for the links to work, we will need the URL to your Aeon server.

You can add your Aeon Server URL here.

Calisphere Slideshow Widget

Add a pop-up slideshow to your institution's website featuring your images in Calisphere. To construct, customize, and add the widget to an HTML page, read the instructions here.

OAC Search Box Widget

Add a search box to your institution's website that is limited to your content in the OAC. Cut and paste the following code into the HTML where you want the box:

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<input maxlenght="30" size="30" name="query" type="text">
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 padding:2px;"/>
<input value="Monterey Park Bruggemeyer Library" name="institution" type="hidden">
</form>
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For instructions on submitting, editing, and accessing copies of your EAD collection guides, see [here](#). For instructions on submitting, editing, and accessing MARC collection guides and item-level records, see [here](#). You will need the URLs below to submit files, per the instructions.

**voroEAD testing directory**

https://voro.cdlib.org/test-oac/cmp

**Testing interface**

**voroEAD production directory**

https://voro.cdlib.org/oac-dav/cmp

**Production interface**

**MARC production directory**

https://voro.cdlib.org/marc-dav/cmp

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[Update]

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You can add your Aeon Server URL [here](#).

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### Edit Object Metadata

Use our bookmark to edit your digital objects in OAC/Calsisphere, in cases where they have Dublin Core metadata. First you'll need to add the bookmark to your browser. To do so, right-click on the following link and select "add as favorite" or "bookmark this link".

**Metadata Editor**

To request an edit, use your browser to go to any of your objects in OAC/Calsisphere. When you're on the object you want to edit, click on the bookmark and follow the instructions.

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### Monitor State

### Usage Statistics

We offer usage statistics on your content on OAC and Calsisphere through Google Analytics. To implement your own personal Google Analytics report...
Collection Record Tool

- Create collection-level records (DACS single-level optimum)
- Attach searchable PDF inventories
- EAD export

Dashboard: https://voro.cdlib.org/admin/
Collection Record Tool

DACS ("Single-Level Optimum")

Dashboard: https://voro.cdlib.org/admin/
Collection Guide

Collection Title: John S. Armstrong Nursery Collection

Collection Number: Consult library

Get Items:
- No online items
- Contact Ontario City Library, Robert E. Ellingwood Model Colony History Room

Collection Overview

Description
The collection is a multi-media archive of the Armstrong Nurseries, Inc., with records dating from 1889 to 1984. Holdings include company records and marketing materials, approximately 14,000 photographs and negatives, motion picture films, sound recordings, and approximately 40 rolled sheets of maps and plans.

Background
John Armstrong was born on October 11, 1855 in Brantford, Canada. After contracting tuberculosis, his doctor recommended moving to a warmer climate. He decided to head west and arrived in Upland on March 3, 1889. He found he liked working outdoors and learned the nursery business during his tenure at the Horley and Eaton Nursery. He soon parted ways with Mssrs. Horley and Eaton, starting his own nursery and recovering his health in the process. He also bought land and began cultivating grapes, fruit and citrus trees. In 1898, Armstrong bought three lots on D Street and Euclid Avenue from Andrew Chaffey for $117.75 each. This land became the original Armstrong Nursery. He started a mail order catalog of roses and fruit trees in 1902 that continues to this day. He continued buying acreage and selling plants, riding the ever-expanding demand for ornamental trees and shrubbery from the 1920's on. In the '40's he pioneered the development of new varieties of roses, among them the Charlotte Armstrong, named for his first wife who died in 1947. More than 2,000,000 of this variety have been sold and it is the official flower of the city of Ontario. Though John

View entire collection guide
- no PDF
- HTML

Search this collection
- Entire Collection Guide
- Online Items

Table of contents

Collection Overview
- Collection Details
- Descriptive Summary
- Access
- Publication Rights
- Preferred Citation
- Acquisition Information
- Biography/Administrative History
- Scope and Content of Collection
- Indexing Terms
John S. Armstrong Nursery Collection
1889-1964

Descriptive Summary

Title: John S. Armstrong Nursery Collection

Dates:

Collection Number: Consult library

Creator/Collector: Armstrong, John Samuel, 1865-1965 Armstrong Nurseries (Ontario, Calif.)

Extent: 66 containers, approximately 60 linear feet.

Repository: Ontario City Library, Robert E. Ellingwood Model Colony History Room

Abstract: The collection is a multi-media archive of the Armstrong Nurseries, Inc., with records dating from 1889 to 1964. Holdings include company records and marketing materials, approximately 14,000 photographs and negatives, motion picture films, sound recordings, and approximately 40 rolled sheets of maps and plans.

Language of Material: English

Access

Collection is open for research during the operating hours of the Robert E. Ellingwood Model Colony History Room, or by appointment.

Publication Rights

Consult library

Preferred Citation

John S. Armstrong Nursery Collection. Ontario City Library, Robert E. Ellingwood Model Colony History Room

Acquisition Information

The holdings were donated by Armstrong Nurseries (via Vice President for Research Jack Christensen), Mr. Jack Armstrong (via the Museum of History and Art, Ontario) and by Mr. Herbert Swim in 1985.

Biography/Administrative History
Consult library

Preferred Citation

John S. Armstrong Nursery Collection. Ontario City Library, Robert E. Ellingwood Model Colony History Room

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Biography/Administrative History

John Armstrong was born on October 11, 1865 in Brantford, Canada. After contracting tuberculosis, his doctor recommended moving to a warmer climate. He decided to head west and arrived in Upland on March 3, 1899. He found he liked working outdoors and learned the nursery business during his tenure at the Horsley and Eaton Nursery. He soon parted ways with Mssrs. Horsley and Eaton, starting his own nursery and recovering his health in the process. He also bought land and began cultivating grapes, fruit and citrus trees. In 1898, Armstrong bought three lots on D Street and Euclid Avenue from Andrew Chaffey for $112.00 each. This land became the original Armstrong Nursery. He started a mail order catalog of roses and fruit trees in 1902 that continues to this day. He continued buying acreage and selling plants, riding the ever-expanding demand for ornamental trees and shrubbery from the 1920's on. In the 1940's he pioneered the development of new varieties of roses, among them the Charlotte Armstrong, named for his first wife who died in 1947. More than 2,000,000 of this variety have been sold and it is the official flower of the city of Ontario. Though John Armstrong died in 1965, the company now has over 650 employees. Armstrong Garden Centers is the largest independent retail nursery company in the Western United States, specializing in the largest selection of roses (over 950 varieties), many developed exclusively by the company.

Scope and Content of Collection

The collection consists of 60 linear feet of documents which include John S. Armstrong's memoirs, the Armstrong Nursery journals, ledgers, harvest books, diaries, maps and catalogs. There are also approximately 4000 photographs, 10,000 negatives, audio tapes, 16mm films and photographs of discontinued roses. The diaries contain the notes of hybridists Walter Lammerts, Herbert C. Swim, David L. Armstrong, and Jack C. Christensen written during their tenure in Armstrong's Research Department. Dr. Lammerts' notes on the hybridization of the Charlotte Armstrong Rose (Ontario's official flower) and Mr. Swim's notes on his prize-winning roses are included. These diaries date from 1938-1970.

Indexing Terms

Armstrong, John Samuel, 1905-1965
Armstrong Nursery--History
Ontario (Calif.)--History
Collection Records in system:

Add a collection record.
Collection Records in system:

Add a collection record.
### Basic Information

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<td><strong>Biography/Administrative History</strong></td>
<td>John Armstrong was born on October 11, 1865 in Brantford, Canada. After contracting tuberculosis, his doctor recommended moving to a warmer climate. He decided to head west and arrived in Utah on...</td>
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### Creators

#### Personal Names

| **Personal Name** | Armstrong, John Samuel, 1865-1965 |

---

### Family Names

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Collection Overview

Description
The Albany Library Historical Photograph Collection includes images related to the history of Albany, from the late 1800s to 2001. Notable aspects of the collection includes images of homes and buildings (including school buildings, the public library, and the Peralta Park Hotel), street scenes, significant individuals, and historic events (such as the Judson Powder Works explosion in 1905, the Fourth of July Parade in 1913, the City’s 75th Anniversary celebration in 1983, and the opening of the new Albany Library in 1994).

Background
The Albany Historical Society was founded in 1977 by Catherine Webb, a local historian who had been documenting the history of Albany for more than thirty years. In January 1994, to coincide with the opening of the new library building, she donated the entire collection of the Historical Society to the Albany Library, where it is displayed in a special alcove designed to house it. Since then, members of the community have donated additional materials to the library’s collection.

Extent
601 items 601 online items

Restrictions
Unless otherwise noted, all photographs in the collection are the property of the Albany Library. Neither the original photographs nor the digital images in the catalog may be reproduced, published, or used on the Internet without the
### Creators

#### Personal Names

| Personal Name | Armstrong, John Samuel, 1865-1965 |

#### Family Names

#### Organization Names

| Organization Name | Armstrong Nurseries (Ontario, Calif.) |

#### Subject Headings

#### Topics

## Add another

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*remove*
### Basic Information

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<td>Collection Identifier/Call Number</td>
<td>Consult library</td>
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<tr>
<td>Extent of Collection</td>
<td>66 containers; approximately 60 linear feet</td>
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<tr>
<td>Abstract</td>
<td>The collection is a multi-media archive of the Armstrong Nurseries, Inc., with records dating from 1889 to 1984. Holdings include company records and marketing materials, approximately.</td>
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Collection Guide

Collection Title: Guide to the Albany Library Historical Photograph Collection

Collection Number: Consult repository

Get Items:
- Online items available
- Contact Albany Library

Collection Overview

Description: The Albany Library Historical Photograph Collection includes images related to the history of Albany, from the late 1800s to 2001. Notable aspects of the collection includes images of homes and buildings (including school buildings, the public library, and the Peralta Park Hotel), street scenes, significant individuals, and historic events (such as the Judson Powder Works explosion in 1905, the Fourth of July Parade in 1913, the City's 75th Anniversary celebration in 1983, and the opening of the new Albany Library in 1994).

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Extent: 601 items 601 online items

Restrictions: Unless otherwise noted, all photographs in the collection are the property of the Albany Library. Neither the original photographs nor the digital images in the catalog may be reproduced, published, or used on the Internet without the approval of the Albany Library.

Table of contents

Collection Overview
- Collection Details
- Descriptive Summary
- Administrative Information
- Administrative History
- Scope and Content of Collection
- Indexing Terms
Collection Records in system: 1

- John S. Armstrong Nursery Collection

Add a collection record.
Collection Records in system: 1

- John S. Armstrong Nursery Collection

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Special Collections of the National Agricultural Library: Deborah Griscom Passmore Watercolors

Container List

Box 1 Flowers in Water Color, unpublished volume, 1911

All items signed by Deborah Griscom Passmore unless otherwise noted.

Page 1-iv Biographical Note: typescript, autograph note, signature of Carrie Harrison, librarians
Page 1 Illustrated title page, lichen on wood lettering
Page 2 Blank; Page 3 does not exist
Page 4 Dendraconia Virginica; Tom: Spiderwort, (purp flowers with grasses
Page 5 Lilium superbum L.; Y
Page 6 Iris Germanica, Iris Pesc
Page 7 Sagomasia officinalis E. flowers
Page 8 Nigella damascena L.; with spiny leaves
Page 9 Asarum canadense marsh-like lance, nelf
Page 10 Hepatica Americana; 2 white
Page 11 Adonis angustifolia, Gre
Page 12 Arenia aurantifolia (L.
Page 13 Blank
Page 14 Lepesia perennis L., V (violet) and Lutea
Page 15 Lepesia perennis L.
Page 16 Vicia Caroliniana L.

CONTAINER LISTING

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Collection-level description (EAD-based)

Lifetouch. “Kyle Plante’s mullet haircut, 5th grade” (1992)
Collection-level description (EAD-based)

Searchable PDF inventory

Lifetouch. “Kyle Plante’s mullet haircut, 5th grade” (1992)
Collection Record Tool

**Occupations**

- [ ] add another

**Supplemental Files**

**Upload a Supplemental File**

- Label: 
- File: 
- Browse...

[Update record]

[Upload file]
Occupations

- add another

Supplemental Files

[Image: upload supplemental file]

Upload a Supplemental File

- Label: Inventory
- File: Browse...

[Button]: Update record

[Button]: Upload file
### Occupations

+ [add another](#)

### Supplemental Files

### Upload a Supplemental File

<table>
<thead>
<tr>
<th>Label</th>
<th>File</th>
<th>Browse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inventory</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Collection Title:** John S. Armstrong Nursery Collection

**Collection Number:** Consult library

**Get Items:**
- No online items
- Contact Ontario City Library, Robert E. Ellingwood Model Colony History Room

---

### Collection Details

- Descriptive Summary
- Access
- Publication Rights
- Preferred Citation
- Acquisition Information
- Biography/Administrative History
- Scope and Content of Collection
- Indexing Terms

### Descriptive Summary

**Title:** John S. Armstrong Nursery Collection

**Dates:**

**Collection Number:** Consult library

**Creator/Collector:** Armstrong, John Samuel, 1865-1965 Armstrong Nurseries (Ontario, Calif.)

**Extent:** 66 containers, approximately 60 linear feet.

**Repository:** Ontario City Library, Robert E. Ellingwood Model Colony History Room

**Abstract:** The collection is a multi-media archive of the Armstrong Nurseries, Inc., with records dating from
## Container Listing

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Series 1, Audio Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td></td>
<td><strong>Subseries 1, Original Audio Cassettes, 1995-1997, undated</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Abrams, Donald, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Agosto, Moises, 1995-1996</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Akman, Jeff, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Anthony, Cynthia, Miami, Florida, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apuzzo, Ginny, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Baker, Cornelius, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Barnich, John Paul, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Basile, Vic, 1996</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bean, Carl, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bellinger, George, New York, New York, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Benzer, Suzanne; Gamrecki, Diane, New York, New York, 1995</td>
</tr>
<tr>
<td>23</td>
<td></td>
<td>Beswick, Terry, 1995</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Blount, Tom, 1995</td>
</tr>
</tbody>
</table>
Collection Record Tool

Stay tuned to OAC-L listserv!
Report on the OAC/Calisphere User Survey and Usage Statistics

Using data to inform strategy
Context

Collection descriptions + digital objects
Organized by institution, collection
For users with interest in physical materials

Digital objects only
Organized thematically
Audience focus is K-12 teachers, plus others
Key Questions

• Who are our users?
• How engaged are they?
• What are the paths to our websites?
• What content is used?
We want to hear from you!

We are learning more about visitors to this website so we can continue to improve it. How would you best describe yourself?

- K-12 teacher or librarian
- K-12 student
- College or graduate student
- Faculty or academic researcher
- Archivist or librarian
- Genealogist or family researcher
- Other

Thank you for your feedback!

No, thanks.
**OAC Users**

- **K-12 teacher or librarian:** 65, 3%
- **K-12 student:** 71, 3%
- **Genealogist or family researcher:** 234, 11%
- **Archivist or librarian:** 369, 17%
- **College or graduate student:** 532, 25%
- **Faculty or academic researcher:** 307, 14%
- **Other:** 584, 27%
Calisphere Users

- K-12 student: 280, 22%
- College or graduate student: 445, 35%
- Faculty or academic researcher: 82, 7%
- Archivist or librarian: 55, 4%
- Genealogist or family researcher: 68, 5%
- Other: 220, 17%
- K-12 teacher or librarian: 133, 10%
OAC “Other” Frequent Words

academic activist administrator amateur american analyst appraiser architect architectural archived art article artist author autodidact blogger books bookseller buff business california caltech canadian citizen civil collector college consultant curator curious designer director docent dude editor educator employee engineer family fan farmer film filmmaker financial former freelance government grad grand guy history hobbyist home hospital independent interested journalist lawyer learner library life lifetime local lover man manager member mother museum music musician musicologist national native nephew non-profit nps nurse oakland owner parent park party person ph philippine photographs private professional property public publisher reader realtor researcher resident retired san scholar school searching service song staff state student teacher tv ucla visitor writer
Key Questions

• Who are our users?
• How engaged are they?
• What are the paths to our websites?
• What content is used?
Frequency of Return Visitors

- Total visits: 18,000
- Number of OAC visits: 14,000
- Number of Calisphere visits: 4,000

Histogram showing the number of times visited, categorized by visit frequency:
- 2 visits: 18,000
- 3 visits: 6,000
- 4 visits: 3,000
- 5 visits: 1,000
- 6-8 visits: 500
- 9-14 visits: 250
- 15-25 visits: 100
- 26-50 visits: 50
- 51-100 visits: 25
- 101-200 visits: 10
- 201+ visits: 5

The OAC data is represented by blue bars, while the Calisphere data is represented by orange bars.
Traffic Sources

**OAC**
- Direct: 14%
- Referral: 35%
- Search: 51%

**Calisphere**
- Direct: 27%
- Referral: 20%
- Search: 53%
Sources by User Group - Calisphere

Site-wide during survey period
- 46.83% Search Traffic, 11,259 Visits
- 29.09% Referral Traffic, 6,993 Visits
- 24.09% Direct Traffic, 5,791 Visits

K-12 teachers
- 42.86% Search Traffic, 57 Visits
- 44.36% Referral Traffic, 59 Visits
- 12.78% Direct Traffic, 17 Visits

K-12 students
- 67.14% Search Traffic, 188 Visits
- 21.79% Referral Traffic, 61 Visits
- 11.07% Direct Traffic, 31 Visits

College/graduate students
- 51.13% Search Traffic, 227 Visits
- 26.80% Referral Traffic, 119 Visits
- 22.07% Direct Traffic, 98 Visits
Navigation

• Entrance pages:
  75% of OAC visits
  78% of Calisphere visits
  ...entered at repository content

• Search:
  23% of OAC visits
  9% of Calisphere visits
  ...used the site search
Lessons Learned

• Consider broadening Calisphere’s user focus
• Enhance navigation at the object/finding aid level for both sites
• Do more with subject access and connections between content; move users around the sites without necessarily requiring search
Questions?
Open Discussion / Your Input

1. What tools and services work well?
2. What tools and services need improvement?
3. What do you see as the top priorities for OAC/Calisphere development?
4. What type and frequency of communication would you like?