The 2012 SCA Annual General Meeting will be held in the quaint and charming beach city of Ventura. Ventura’s cultural heritage reaches back to the Chumash village of Shishilop, which was located on the beach near the mouth of the Ventura River, an area known today as “Surfer’s Point.”

In 1782, Father Junipero Serra established Mission San Buenaventura, named after the thirteenth-century Italian saint, St. Bonaventure; hence, the city’s nickname is known as “the city of good fortune.” When the City of San Buenaventura incorporated in 1866 with a population of less than 300 residents, it was still part of Santa Barbara County. It became the county seat of the newly-established Ventura County in 1873. That same year witnessed the construction of a wharf, a courthouse, a bank, a public library, and the first brick schoolhouse, which was built on a hill overlooking the city. The area’s first newspaper, the Ventura Signal, appeared in 1871.

In 1887, the tracks of the Southern Pacific Railroad arrived in town, accompanied by a wave of prosperity and real estate speculation. The shortened name “Ventura” first appeared on railroad timetables in 1888—purportedly to save space—and contributed to common usage of the name. Although agriculture has played a central role in the life of both the city and the county since the very beginning, the explosive growth of the oil industry has also exercised a significant influence.

The 1914 discovery of oil near Ventura Avenue had a marked impact on the growth and demographics of the area, with the population reaching 17,000 in 1928. Now at a bustling 106,433 residents, agriculture remains key to the success of the region. Today, Ventura is a seaside community known for its scenic coastline and hillsides, rich culture, and revitalized historic downtown district. We encourage all SCA members to join us in April and take advantage of all that the AGM and its host city have to offer!
PRESIDENT’S MESSAGE

In mid-November, I had the opportunity to once again meet with my colleagues on the Board of SCA, an occasion that I have come to look forward to during my last two years as a member of the Board. As the 15 standing committees of SCA—as well as task forces and officers—present their reports, requests, and budgets for the coming year, I appreciate the opportunity these meetings provide to measure the pulse of the Society and learn about the various activities that members and committees have been pursuing during the months since our last meeting. I come away from these meetings with a renewed appreciation of the time and talents that our members invest in the work of SCA, as well as the different perspectives and backgrounds that our own Board members bring to the table when we meet to discuss the issues before us.

Yet, what struck me the most during this past meeting was how so many of the specific questions and requests that were brought before us pointed to much larger issues that SCA may need to look at, ones that if addressed, could shape and change our course and direction as a volunteer organization in the years to come. Questions about the nuts and bolts of compiling membership data—and whether to rely on the database that is in Wild Apricot or to print out a hardcopy Membership Directory—raised bigger questions about the nature of how SCA communicates and disseminates information to its members. A further question about whether certain resources on the SCA website should be password-protected, such as current or back issues of the Newsletter (incidentally, the consensus in this case was “no”), raised the broader question of what services SCA members receive for their membership fees, and whether we couldn’t be giving our members more “bang for their buck” than we currently do. At the heart of many of these questions was the realization that there are a plethora of electronic tools that we could be using to better reach out to and serve our members, but in order to effectively make use of them, we need to ask and answer some very basic questions about purpose and goals of SCA in a time of great change within our profession.

Which brings me to an issue that I raised in this column a couple of issues back: Namely, that the time is ripe for SCA to do some long-range planning, and I would like to call together some members to serve on a task force that would do just that during the coming year. My vision is that we could draw together a group of six to eight SCA members, representing a range of experience, background, and institutional affiliations, who could then set about gathering and analyzing information about SCA and its current environment, with the aim of coming up with three to five core activities that we could pursue during the next several years, as well as a blueprint for carrying out these activities. In looking back at SCA’s history, there have been similar committees in decades past, including a “Committee for the 80s” and a “Committee for the 90s.” While naming this new project a “Committee for the Teens” might give a misleading impression of its purpose, nevertheless the changes and challenges that this decade is bringing to the archival profession are as great if not greater than those faced in previous decades, and ones for which our members are seeking resources, support, and guidance. Will SCA be in a position to provide such help to its members? Will you be able to help us find out? If serving on such project appeals to you, please feel free to let me know (bbauer@ushmm.org). And alternately, if you get a phone call or an e-mail asking you to serve on such a committee, please give it serious consideration.

Brad Bauer
President, Society of California Archivists
The Ron Cleveland photograph collection (P90-062, SAFR-22583) was recently processed at the San Francisco Maritime National Historical Park and contains photographs of the construction of ship models built by Ron Cleveland from 1965-1984. One of the models he built was of the KOHALA, a California-built barkentine that played a role in the West Coast lumber and sugar trades during the early 20th century. The model is a product not only of his interest in maritime history but also the result of in-depth archival research.

Ron Cleveland (1912-1987) was a California architect who had a strong interest in maritime history and the construction of late 19th century sailing vessels. Ron’s interest in maritime history started because his grandfather worked on spritsail barges on the Thames River in England in the late 19th century. Ron’s first ship model was of the English spritsail barge KATHLEEN and his second model was of the Norwegian brigantine LEON. In his professional life, Ron worked as a principal architect at Leach, Cleveland and Associates for 36 years, specializing in the design of over 100 Southern California supermarkets. The firm designed some permanent exhibits at the Los Angeles Museum of Science and Industry and was retained in 1968 by the California Museum Foundation as consultants for and designers of the exhibit “The Queen Mary Story” as part of Jacques Cousteau’s Museum of the Sea, on board the QUEEN MARY while she was a museum ship in Long Beach.

Cleveland did extensive research using archival and library resources to ascertain the specifications of the vessels that he created, in order to build them to scale as accurately as possible. Ron also consulted with other maritime historians and people who had worked or sailed on similar vessels in the past, particularly to ensure that he built the structure and rigging correctly. For example, he interviewed Harlan Gow, who worked as a shipwright in the Bendixen shipyard from 1898-1908, about how they had built the West Coast vessels. Cleveland also interviewed Lester Stone, whose grandfather built one of the first shipyards in California around 1850 and who later had his own shipyard. Both of these interviews are now in the San Francisco Maritime’s collections. Cleveland also relied on the assistance and knowledge of Robert “Bob” Weinstein, Captain Fred Klebingat, and San Francisco Maritime Museum Founder and Chief Curator Karl Kortum.

In 1969, Ron began construction of a model of the barkentine KOHALA, which took him nearly 15 years to complete. During this time he wrote a manuscript titled “Rigging of West Coast Barkentines and Schooners” which has details about the construction of his model of the KOHALA. According to Ron, Karl Kortum told him that no one to his knowledge had pursued the study of structure and rigging of West Coast barkentines to the extent that Cleveland had over this 15 year period.

The KOHALA was a four-masted barkentine that was built at Fairhaven, California in 1901 by the Bendixsen Shipbuilding Co. for the management of Hind, Rolph & Co., San Francisco and was first primarily used in the West Coast lumber trade. Later she established herself in the sugar trade on a cargo route to Hawaii from San Francisco, and is named after the North Shore and volcano of the Big Island itself. Her last sail passage was in 1921 and she was later turned into a fishing barge. On December 25, 1941 the KOHALA was mistaken for a possible Japanese submarine and accidentally sunk by American bombers near Redondo Beach.

In 1985, Mr. Cleveland donated the KOHALA model to San Francisco Maritime Museum, now on display at 900 Beach Street. In addition to this model of a vessel that played a role in 20th century maritime history and commerce, Ron’s extensive research and notes are a valuable resource about how the KOHALA was constructed and can be found in his manuscript collection, also held at the San Francisco Maritime. Although the age of sail has past, Ron’s model of the KOHALA literally and figuratively preserves a small piece of that history with remarkable accuracy.
SNAPSHOT: VENTURA, 1939

On the cover of this issue there is a brief history of Ventura, the site of SCA’s Annual General Meeting (AGM) in April 2012. Another perspective on Ventura comes from looking at it from a single point in time. Shortly before World War II, the staff of the Federal Writers’ Project in California, a component of the Works Progress Administration, captured it for tourists this way:

“Ventura ... is a busy oil and lima bean exporting point. Thoroughly up-to-date, the city retains little of the atmosphere of an old mission town. Poinsettias grow profusely along the streets and in the private yards.

“Two Norfolk pines towering above the belfry mark Mission San Buenaventura (25 cent fee), Main and Figueroa Streets. This outpost, ninth of the California missions, was the last founded by Father Serra, leader of the California missionary campaign, who planted his huge cross on the hill to the rear and consecrated the ground in 1782. The mission was twice damaged by fire in 1791–92, and by earthquake in 1812; little of the original structure remains. The low tile roofed structure with its heavy buttresses and large corner tower is largely a restoration. In keeping with Franciscan simplicity the facade has little ornamental detail. The tower with its double, arcaded belfry is topped with a stripe-ribbed dome. Perhaps the most distinguishing feature of the structure is its bold and simple mass. Mission relics are shown in a small building opening onto the patio, in which is an ancient stone olive-crusher. The wooden bells that once hung in the belfry are now in the museum. Each is made of a single block of wood with metal plates inside, against which the wooden clappers struck. Such bells are common in certain parts of Mexico.”

If you’re planning a road trip to the AGM, the WPA Guide to California (Random House, reprinted 1984) offers a tour from San Luis Obispo to Los Angeles along US 101, from which the above description is taken. Here’s how it introduces this 203.6-mile trek, which is followed by pages of detailed tour notes that provide a historical counterpoint for your drive in April:

“This section of US 101, heavily traveled both by private

(continued on p. 5)
SNAPSHOT: VENTURA, 1939 (continued from p. 4)

motor cars and by trucks, swings briefly to the coast south of San Luis Obispo and then weaves inland across a broad river valley and into typical barren hills. Returning to the shore of the Pacific, which it follows for many miles, it swings inland again over low hills and descends to the San Fernando Valley. Its way into Los Angeles is disfigured with roadside stands and advertisements.”

If this mix of history, geography, and style gives you the archivist’s wanderlust, grab your WPA guide and road map and start planning your expedition to the AGM.

Lisa Miller
SCA Program Committee
Hoover Institution Archives

NEWS AND ANNOUNCEMENTS

TIM NAFTALI RESIGNS

Tim Naftali, director of the Nixon Presidential Library for the past five years, resigned his post in November to complete a history of President John F. Kennedy’s foreign policy, set to be published in 2013.

Naftali was lauded by historians across the country for bringing enhanced credibility to the Nixon Library, operated since 1990 by the private Nixon Foundation, a group that included many of the former president’s loyalists and family. The facility joined the National Archives and Records Administration’s presidential library system in 2007.

“The National Archives will miss him; he was a terrific steward of the Nixon Library,” Archivist of the United States David S. Ferriero said in a statement. “Tim had a very challenging job and did it well. He built and led the team that established the federal Nixon Library and has since made it a center of excellence. He championed an open and balanced presence for critical historical information.”

Then-Archivist of the United States Allen Weinstein appointed Naftali director-designate of the library in April 2006. He served as director of the Nixon Presidential Materials staff at the National Archives from October 2006 until moving to California to take the library’s helm in July 2007.

In March, Naftali unveiled a new Watergate Gallery at the library, which replaced a controversial exhibit installed by the Nixon Foundation that sought to minimize Nixon’s role in the Watergate scandal that led to the former president’s 1974 resignation.

Before joining the National Archives, Naftali taught history (continued on p. 6)
NAFTALI (continued from p. 6)

at several universities, including the University of Virginia, where he also served as director of the Presidential Recordings Program at the Miller Center of Public Affairs. There he oversaw a team of researchers who transcribed and annotated meetings and telephone conversations secretly recorded by Presidents Roosevelt, Truman, Eisenhower, Kennedy, Johnson and Nixon.


The library’s deputy director, Paul Wormser, is filling in until a new permanent director is named.

Jean Pasco
Orange County Archives

THE CALIFORNIA EPHEMERA PROJECT

The California Historical Society, San Francisco Public Library, Society of California Pioneers, and the Gay, Lesbian, Bisexual, Transgender Historical Society enthusiastically announce the completion of its 2-year collaboration, The California Ephemera Project (CEP), which provides access to the finding aids of ephemera collections at California institutions. The CEP was funded by a Cataloging Hidden Special Collections and Archives grant awarded by the Council on Library and Information Resources.

The ephemera collections processed and described span from 1850 to the present, and contain advertisements, announcements, brochures, catalogs, menus, pamphlets, billheads, theater programs, clippings, bylaws, flyers, tickets, travel guides, and more. Collections represent California businesses, associations, schools, institutions, and clubs; events ranging from world’s fairs and earthquakes to parades and protests; buildings and structures, including the construction of Bay Area bridges; and a broad range of well-known and little-known Californians.

Ephemera collection finding aids are hosted by the Online Archive of California and can be most easily accessed through the CEP website, www.californiaephemeraproject.org. The project is sustainable by design and can accommodate, with the simple insertion of a CEP-designated subject heading, finding aids from other California institutions that wish to include their ephemera collections. If your institution would like to add its ephemera collection finding aids to the CEP, please contact project director Wendy Welker at wwelker@calhist.org.

Wendy Welker
Special Collections Archivist
California Historical Society

COMPUTER HISTORY MUSEUM RECEIVES GOOGLE.ORG GRANT FOR DIGITAL REPOSITORY

The Computer History Museum received a grant of $500,000 from Google.org for the Museum to preserve its valuable digital collection chronicling the birth of computing through the modern networked world.

Support from Google.org will allow the Computer History Museum to create a Digital Repository infrastructure that will effectively preserve its present digital collection as well as future acquisitions, to prevent the loss of digital material through physical degradation and digital obsolescence, as well as support increased storage capacity, to allow CHM to expand its collection to include new media, such as email, websites, databases and datasets.

The Museum has actively digitized content for the past six years, including moving images, photographs, documents and sound recordings, accessed extensively for exhibits and research. The Museum currently holds a digital collection of over 84 terabytes, growing at a rate of 12-15 terabytes annually.

Additionally, for two decades, the Museum has purposefully acquired “born” digital assets, positioning it as the world leader in historic software holdings among public institutions. The Computer History Museum’s comprehensive collection is unique; no other institution is dedicated to large-scale software acquisition. Encompassing the largest quantity of software still in existence from the mainframe and minicomputer eras, its collection exceeds 20,000 software items on a diversity of media from paper tape to hard disk.
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**NEW HIRE AT UC IRVINE**

Audra Eagle Yun was appointed Archivist, Special Collections and Archives at the University of California, Irvine. Prior to the position, Yun served as processing archivist and digital projects manager at Wake Forest University. She has an MLIS from UCLA and an undergraduate degree from Duke University.

Patricia Glowinski was appointed Processing Archivist for Regional History, Special Collections and Archives at the University of California, Irvine. Prior to the position, Glowinski was part of a hidden collections processing project at the Brooklyn Historical Society. She has an MSLIS from the Pratt Institute and an undergraduate degree from Portland State University.

Special Collections and Archives  
University of California, Irvine Libraries

**PEPPERDINE RECEIVES NHPRC BASIC PROJECTS GRANT**

Pepperdine University Libraries’ department of Special Collections and University Archives was selected by the National Historical Publications and Records Commission (NHPRC) as a recipient of an 18-month basic projects grant. “Preserving the Past, Preparing for the Future: Building Sustainable Archival Collections” began in October 2011 and will enable the department to process the backlog of archival materials at a basic level, with primary focus on collection-level records. As a result, previously hidden or unknown collections will be accessible for research and use.

Collections to be processed include the University Archives, including papers of past university presidents and other notable individuals, as well as collections related to the history of Malibu, Los Angeles, and the Churches of Christ. These records document the history of the school from its beginnings in 1937 in South Central Los Angeles through its move to Malibu in the early 1970s to the present. A collection of Los Angeles tourism ephemera and a collection of missionary materials from Japan will also be processed.

A Project Archivist and a graduate student assistant, working alongside Pepperdine’s special collections staff, will survey and process approximately 1,200 linear feet of records. They will create finding aids and catalog records for approximately 70 collections, which will be posted and searchable within the Online Archive of California and in OCLC’s WorldCat.

This project is taking place during Pepperdine’s 75th anniversary year, enabling the Special Collections and University Archives to make the school’s heritage more widely known as it approaches this significant milestone.

**NATIONAL HISTORY DAY**

The National History Day Committee of SAA’s Reference, Access and Outreach Section is proud to announce a new online toolkit featuring a wealth of resources for teachers/students and archivists/librarians about National History Day (NHD). See the NHD toolkit at: [http://nhdarchives.pbworks.com](http://nhdarchives.pbworks.com)

National History Day provides structure and guidance to teachers and students learning to work with archival materials. It also provides one of the most effective approaches for archivists who want to reach out to middle and high school students.

See the NHD site at: [http://www.nhd.org/](http://www.nhd.org/)

NHD sponsors annual competitions for middle and high school students using primary sources to create original papers, documentaries, websites, exhibitions, and performances. The program guides teachers and students to high quality use and citation of archival sources. If you are thinking of reaching out to middle and high school students, National History Day may offer the structure you want for success.

The toolkit is an ideal resource for archivists and librarians who wish to get involved in National History Day. In it you will find practical information about outreach to NHD teachers, the annual calendar for NHD competitions, how to create subject guides for the annual competition,
Get your head into the CLOUDS

Earn your Master of Archives and Records Administration (MARA) degree at San José State University School of Library and Information Science and prepare for the future of electronic records management in the cloud. The fully-online MARA program will teach you the skills and knowledge you need for leadership roles in the rapidly expanding fields of information governance and corporate archives.

Applications for the Fall 2012 cohort close April 1.

Let the learning begin:
slisweb.sjsu.edu/sca
FREE ONLINE SEMINARS
ADDRESS EMERGING TRENDS

Each semester, the San Jose State University School of Library and Information Science invites professionals to share their knowledge and insights as part of its colloquia series. In support of the Master of Archives and Records Management (MARA) degree program, the School offers a series of online seminars dedicated to the rapidly expanding fields of information governance and corporate archives. Two of the most recent presentations include:

Designing and Implementing an Enterprise Content Management (ECM) Strategy and Governance Initiative: A Case Study.

Rob McLauchlin, records and information governance lead for North American ECM Deployment Talisman Energy, discusses program development, implementation, and progress made toward meeting document requirements associated with information needs in the areas of regulatory/legal compliance, as well as many business drivers.

How to Create a Credible Retention Schedule and Information Governance Package

Fred Diers, vice president and general manager of GRM’s Solutions Group, provides proven steps to develop a retention schedule that is realistic and sustainable. Learn how to reduce risk from litigation, government investigations, and audits.

To view the free colloquia webcasts, please visit: http://slisweb.sjsu.edu/media/media.htm

To see a complete listing of the colloquia presentations, please visit: http://slisweb.sjsu.edu/slis/colloquia/2011/colloquia11fa.htm

Additionally, the School is hosting a free, online open house event on Tuesday, January 24, from 5:30 – 6:30 p.m. Pacific Time, to learn more about the School of Library and Information Science. Space is limited, and advance registration is required. Open House: http://slisweb.sjsu.edu/slis/openhouse

As a reminder, applications for admission in the Fall 2012 MARA cohort are currently being accepted. The deadline to apply is April 1, 2012. MARA Program: http://slisweb.sjsu.edu/mara/index.htm
MAKE YOUR PLANS FOR THE NEXT WESTERN ARCHIVES INSTITUTE

The 25th annual Western Archives Institute will be held at California State Polytechnic University, Pomona, July 8 – 20, 2012. The Western Archives Institute is an intensive, two-week program that provides integrated instruction in basic archival practices to individuals with a variety of backgrounds, including those whose jobs require a fundamental understanding of archival skills, but who have little or no previous archives education; those who have expanding responsibility for archival materials; those who are practicing archivists but have not received formal instruction; and those who demonstrate a commitment to an archival career.

The Institute also features site visits to historical records repositories and a diverse curriculum that includes history and development of the profession, theory and terminology, records management, appraisal, arrangement, description, manuscripts acquisition, archives and the law, photographs, preservation administration, reference and access, outreach programs, and managing archival programs and institutions.

Thomas Wilsted has graciously agreed to serve as Principle Faculty Member for the 2012 Institute. Wilsted has been an archivist for more than forty years. During his career, he has worked at the Illinois State Historical Library, the National Library of New Zealand, The Salvation Army Archives and Research Center, and the American Heritage Center at the University of Wyoming before retiring from the Thomas J. Dodd Research Center at the University of Connecticut in 2008. He is currently the principal at Wilsted Consulting, and is the author of Managing Archival and Manuscript Repositories (SAA, 1991) and Planning New and Remodeled Archival Facilities (SAA, 2007), and co-editor of Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers (SAA, 2010). He taught archives administration at the University of Wyoming and the University of Connecticut as well as numerous workshops for the Society of American Archivists. Mr. Wilsted is a member of the Academy of Certified Archivists and a Fellow of the Society of American Archivists.

Tuition for the Institute is $700 and includes a selection of archival publications. Other non-negotiable fees including program transportation, facility fees, opening dinner, and luncheon at the closing program will be available in early February. Housing and meal plans are available at additional cost.

The application deadline for the 2012 Western Archives Institute is March 30, 2012. For additional program information, see http://www.calarchivists.org/WAI

The Western Archives Institute is co-sponsored by the Society of California Archivists and the California State Archives.


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Calendar

January 20  
SCA Continuing Education Course  
Introduction to Electronic Records  
Thousand Oaks, CA, 9am-5pm

February 9  
SAA Continuing Education Course  
Information Architecture for Electronic Records  
Web Seminar, 11am-12:30pm

February 23-24  
Internet Archive  
Personal Digital Archiving 2012  
San Francisco, CA

April 26  
SCA Continuing Education Course  
Digital Curation: Creating an Environment for Success  
Ventura, CA, 8:30am-4:30pm

April 26-28  
SCA Annual General Meeting  
Crowne Plaza Ventura Beach Hotel

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